

MOVING FOR MOTHERS' MILK BANK SOUTHEAST

# 5K & 1K

Family Fun Run

SATURDAY, NOVEMBER 7, 2026

8 AM RACE & 9:15 AM FUN RUN

SHARP SPRINGS PARK | SMYRNA, TN

Mothers' Milk Bank Southeast (formerly Mothers' Milk Bank of Tennessee) is a 501(c)(3) nonprofit milk bank dedicated to providing safe, pasteurized donor human milk to the most vulnerable babies in need of lifesaving nutrition. We invite you to become a sponsor of our Inaugural 5K and Family Fun Run. Together, we can improve health outcomes for babies in our region.

Your support will provide resources to:

- Screen prospective breast milk donors (including cover the cost of bloodwork)
- Collect and transport breast milk donations from approved donors from our Milk Drop Depots to our processing facility
- Provide lifesaving pasteurized donor human milk to the most vulnerable babies
- Advance the Rosie Fund for our Outpatient Program which eliminates cost as a barrier to accessing safe donor milk for infants
- Purchase essential lab equipment that will allow us to increase our impact



## Sponsorship Levels

### Presenting Sponsor – \$8,000

#### Exclusive — Limited to One

- Top-tier logo placement on:
  - Race shirts
  - Race signage
  - Event website, registration page and social media
  - Event marketing materials
- Booth or tent space at race
- Name listed on all press releases
- Verbal recognition during opening remarks and awards ceremony
- Sponsorship representative speak at race kickoff and present awards
- 10 complimentary race entries
- Option to include branded items or promotional materials in race bags
- Recognition in Annual Report and at Annual Meeting

### Gold Sponsor – \$5,000

- Prominent logo placement on:
  - Race shirts
  - Race signage
  - Event website and social media promotions
- Booth space or branded tent opportunity at race
- Verbal recognition during opening remarks and awards ceremony
- 6 complimentary race entries
- Option to include branded items or promotional materials in race bags
- Recognition in Annual Report

### Silver Sponsor – \$2,500

- Logo placement on:
  - Race shirt
  - Race signage
  - Event website and social media promotions
- Verbal recognition during opening remarks and awards ceremony
- 4 complimentary race entries
- Option to include branded items or promotional materials in race bags
- Recognition in Annual Report

### Bronze Sponsor – \$1,000

- Logo placement on:
  - Race shirt
  - Race signage
  - Event website and social media promotions
- Verbal recognition during opening remarks
- 2 complimentary race entries
- Option to include branded items or promotional materials in race bags

### Community Sponsor – \$500

- Logo placement on:
  - Select race signage
  - Event website
- Printed name on race shirt
- Verbal recognition during opening remarks
- 1 complimentary race entry

### Supporting Sponsor – \$250

- Logo placement on:
  - Select race signage
- Verbal recognition during opening remarks

### In-kind Sponsor

- In-kind sponsors receive recognition at the sponsorship level matching the retail value of their contribution.

